



*Empowering*  
**Health  
& Wealth**





# About Us

Invicta Business Crest (IBC) is a dynamic direct selling company committed to transforming the wellness industry. Backed by Kerala Sarvodaya Ayurveda Pharma, a trusted name since 1987, we blend decades of Ayurvedic expertise with cutting-edge innovation.

Our leadership team brings over 15 years of direct selling experience, supported by expert doctors ensuring the highest product standards. Strategically headquartered in Bangalore with corporate office in Trivandrum. We operate three advanced manufacturing units in Kerala, delivering premium wellness solutions.

At IBC, we merge Ayurveda and modern wellness to promote holistic health worldwide.

## Vision

At Invicta Business Crest (IBC), we envision a world where health, wealth, and success are within everyone's reach. By integrating Ayurveda's timeless wisdom with modern scientific advancements, we aim to make India a global leader in Ayurveda by 2040. Our goal is to create transformative products that promote lasting health and beauty, inspiring individuals to lead empowered lives. Through unity, innovation, and opportunity, we strive to build a worldwide movement of confident individuals who achieve their dreams and share their success, fostering a future where wellness and prosperity are accessible to all.

## Mission

Invicta Business Crest (IBC) is dedicated to delivering innovative wellness solutions that promote health, beauty, and vitality. Rooted in Ayurveda, our products empower individuals to take control of their future and embrace a lifestyle of well-being. We offer more than just products, we provide opportunities for financial freedom, personal growth, and entrepreneurial success through a unique business model. By fostering a supportive, inclusive community, we equip individuals with the tools, training, and rewards needed to thrive. Our mission is to make wellness a way of life for millions, helping others transform their lives and achieve lasting success.





# Our Products



**OXIMERAI<sup>+</sup>**  
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AN ANTIOXIDANT DRINK

Crafted from the finest Gooseberries, Ashwagandha, Noni, and other 23 meticulous blend of natural ingredients for a powerful antioxidant drink Oximerai Plus. Each ingredient is carefully weighed, cleaned, and chopped to ensure quality and purity. Oximerai Plus is a testament to traditional methods and modern wellness.

## Glutathione



**HRIDVEDA**  
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LIVER - HEART - IMMUNE CARE

IBC Hridveda Capsule, a blend of 12 powerful herbs, supports heart health by strengthening heart muscles and enhancing cardiovascular function. It detoxifies the liver, promoting better metabolism and overall efficiency. Additionally, it boosts immunity, helping the body fight infections naturally, making it an ideal supplement for overall health and well-being.

Omega 3-6-9 is a combination of essential fatty acids from flaxseed oil and black cumin seed oil. These essential free fatty acids play a pivotal role in brain development and bolstering immunity. Black cumin seed oil is rich in antioxidants and hence extremely beneficial in maintaining immunity.

**OMEGA**  
3-6-9  
NUTRACEUTICAL



## IBC Entry Level Packages **10 PV**

IBC BASIC PACKAGES	PKG	PV	DP	MRP	CEILING
IBC OMEGA 369 - 1	BP1	10	1000	1300	1000
IBC HRIDVEDA - 1	BP2	10	1000	1300	1000
IBC OXIMERAI +PLUS - 1	BP3	30	2500	2800	3000
IBC GLUTATHIONE - 1	BP4	30	3000	3300	3000

BASIC PACKAGE ACTIVATION WILL GET CONSUMER BONUS & MATCHING BONUS ONLY

## IBC Club Well-Fun Packages **60 PV**

PRODUCT PACKAGES	CLUB	DP	MRP	PV	CEILING
OXIMERAI +PLUS - 3	Club 1	6000	8400	60	6000
OXIMERAI +PLUS - 2, HRIDVEDA - 1, OMEGA 3-6-9 - 1	Club 2	6000	8200	60	6000
OXIMERAI +PLUS - 1, GLUTATHIONE - 2, GLUTATHIONE - 3	Club 3	6000	9400	60	6000
	Club 4	6000	9900	60	6000

COMPLIMENTARY TICKET TO SILVER STORM / HOUSE BOAT (FOR 1 PERSON)

## IBC Club Well-Fun Packages **100 PV**

PRODUCT PACKAGES	CLUB	DP	MRP	PV	CEILING
OXIMERAI +PLUS - 5, OMEGA 3-6-9 - 1 HRIDVEDA - 1	Club 5	10000	16600	100	10000
OXIMERAI +PLUS - 3, GLUTATHIONE - 2 OMEGA 3-6-9 - 1, HRIDVEDA - 1	Club 6	10000	17600	100	10000
OXIMERAI +PLUS - 4, GLUTATHIONE - 3	Club 7	10000	21100	100	10000
OXIMERAI +PLUS - 3, GLUTATHIONE - 4	Club 8	10000	21600	100	10000
GLUTATHIONE - 5, HRIDVEDA - 1 OMEGA 3-6-9 - 1	Club 9	10000	19100	100	10000

COMPLIMENTARY TICKET TO SILVER STORM / HOUSE BOAT (FOR 2 PERSON)

## IBC Club Well-Fun Packages **250 PV**

PRODUCT PACKAGES	CLUB	DP	MRP	PV	CEILING
OXIMERAI +PLUS - 6, GLUTATHIONE - 6 OMEGA 3-6-9 - 2, HRIDVEDA - 2	Club 10	25000	41800	250	25000
OXIMERAI +PLUS - 12, OMEGA 3-6-9 - 3, HRIDVEDA - 3	Club 11	25000	41400	250	25000

COMPLIMENTARY TICKET TO SILVER STORM / HOUSE BOAT (FOR 4 PERSON)





### IBC INCOME PLAN – 8 TYPES OF INCOME

RETAIL PROFIT	10 - 70%
CONSUMER BONUS	10% FROM OWN ID AFTER ACTIVATION
REFERRAL BONUS	5% REFERRAL FOR DIRECT REFERRALS FOR CLUB PACKAGES
MATCHING BONUS	1 PV : 1 PV = ₹10

### DAILY MATCHING BONUS LIMIT

ACTIVE PLAN	LH TEAM	RH TEAM	CEILING
10 PV	100 PV	100 PV	1000
30 PV	300 PV	300 PV	3000
60 PV	600 PV	600 PV	6000
100 PV	1000 PV	1000 PV	10000
250 PV	2500 PV	2500 PV	25000

### RANKS & REWARDS

ACHIEVER	500 PV MATCHING	PIN
COORDINATOR	1000 PV MATCHING	LEADERSHIP TRAINING
LEADER	3000 PV MATCHING	GOLD COIN / 10000 RS
MENTOR	7500 PV MATCHING	GOA TRIP / 2 WHEELER FUND
GOLD	15000 PV MATCHING	THAILAND TRIP/ BULLET FUND
PLATINUM	30000 PV MATCHING	CAR FUND (1 LAKH)
RUBY	75000 PV MATCHING	SINGAPORE, MALAYSIA TOUR (2 PERSON)
DIAMOND	2 LAKH PV MATCHING	FAMILY TRIP TO DUBAI
BLUE DIAMOND	5 LAKH PV MATCHING	HOUSING FUND (10 LAKH)
ROYAL DIAMOND	25 LAKH PV MATCHING	BMW 5 SERIES
CROWN DIAMOND	1 CR PV MATCHING	1 CR VILLA + 1 CR CASH
IBC AMBASSADOR	3 CR PV MATCHING	5 CR CASH + MERCEDES BENZ (S CLASS)

### QUARTERLY BONUS

RANK	PERIOD	YOU HAVE TO EARN	BONUS	AMOUNT
MENTOR	3 MONTHS	75000	10%	7500
GOLD	3 MONTHS	1.5 LAKH	12%	18000
PLATINUM	3 MONTHS	3 LAKH	14%	42000
RUBY	3 MONTHS	7.5 LAKH	15%	1,12,500

### ANNUAL BONUS

RANK	PERIOD	YOU HAVE TO EARN	BONUS	AMOUNT
DIAMOND	1 YEAR	30 LAKH	10%	3 LAKH
BLUE DIAMOND	2 YEARS	2 CRORE	10%	20 LAKH
ROYAL DIAMOND	3 YEARS	7.5 CRORE	10%	75 LAKH

### ROYALTY LIFE TIME

RANK	ROYALTY
CROWN DIAMOND	2.5% FROM COMPANY'S PROFIT
IBC AMBASSADOR	5% FROM COMPANY'S PROFIT



#### HEAD OFFICE :

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